GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1834
ANSWERED ON:05.12.2005
DEVELOPMENT OF CHANDIGARH AS TOURIST DESTINATION
Bansal Shri Pawan Kumar

Will the Minister of TOURISM be pleased to state:

(a) whether Chandigarh holds great potential for development as a sought for popular tourist place;

(b) if so, the steps taken or proposed in this regard;

(c) whether the Government has considered the desirability of setting up a special body/corporation with the task of developing Chandigarh as a tourist attraction;

(d) if so, the role of private sector stipulated for the purpose;

(e) whether souvenirs with the `open hand` symbol of Chandigarh are intended to be brought out to promote tourism in the city; and

(f) if so, the details thereof?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SMT.RENUKA CHOWDHURY)

(a): Yes, Sir.

(b), (c) and (d): Development and improvement of tourism infrastructure is primarily the responsibility of the State Governments/UTs. Ministry of Tourism, Government of India, extends financial assistance to the State Governments/UTs for tourism related projects which are identified in consultation with the State concerned every year under the following schemes:-

1. Integrated Development of Tourist Circuits
2. Product/Infrastructure and Destination Development
3. Assistance for Large Revenue Generating Projects

(e) and (f): Open hand souvenirs are being prepared by Chandigarh Administration and will be made available through CITCO and other channels.